

## Curriculum Vitae

Sun-ha Hong

### EMPLOYMENT HISTORY

- 2016-2018 Mellon Postdoctoral Fellow in the Humanities  
Comparative Media Studies/Writing, MIT
- 2011-2016 Doctoral Student  
Annenberg School for Communication, University of Pennsylvania
- 2009-2011 Media Analyst  
Media Monitors New Zealand

### EDUCATION

- 2016 Ph.D., Communication, Annenberg School for Communication, University of Pennsylvania  
Title: Data Epistemologies / Surveillance and Uncertainty  
Committee: Carolyn Marvin (Advisor), Sharrona Pearl, Marwan Kraidy
- 2010 M.A., Media Studies, Victoria University of Wellington
- 2008 B.A. (Honours), Media Studies, Victoria University of Wellington
- 2007 B.A., Media Studies & Classical Studies, Victoria University of Wellington

### BOOKS

- (2019) *Fabrications: Knowledge and uncertainty in the data-driven society*. NYU Press.

### RECENT JOURNAL ARTICLES

- 2017 "Criticising Surveillance and Surveillance Critique: why privacy and humanism are necessary but insufficient." *Surveillance & Society* 15:2, 187-203.
- 2016 "Data's Intimacy: Machinic sensibility and the quantified self." *Communication +1* 5.
- 2015 "Presence, or the sense of being-there and being-with in the new media society." *First Monday* 20:10.
- 2015 "Subjunctive and Interpassive Knowing in the Surveillance Society." *Media and Communication* 3:2, 63-76.

- 2015 "Affecting in Discourse: Communicating Uncertainty and Communicating Uncertainly." *Subjectivity* 8:3, 201-223.
- 2015 "When Life Mattered: the politics of the real in video games' reappropriation of history, myth and ritual." *Games & Culture* 10:1, 35-56.
- 2014 "The Other-Publics: mediated othering and the public sphere in the Dreyfus Affair." *European Journal of Cultural Studies* 17:6, 665-681.
- 2013 "The displacement of sport: media spectacles of street support in the 2002 World Cup." *Sport in Society* 16:6, 735-748.

#### RECENT BOOK CHAPTERS

- (2018) "Surveillance, Sensors, and Knowledge through the machine." In: *Digital Existence*, ed. Amanda Lagerkvist. Routledge.
- 2017 Carolyn Marvin & Sun-ha Hong, "Introduction." In: *Place, Space, and Mediated Communication: Exploring Context Collapse*, ed. Carolyn Marvin & Sun-ha Hong, Routledge.
- 2016 Sun-ha Hong & François Allard-Huver, "Governing Governments: Discursive contestations of governmentality in the transparency *dispositif*." In: *Studies of Discourse and Governmentality. New perspectives and methods*, ed. Paul McIlvenny et al., John Benjamins.

#### EDITED BOOK VOLUMES

- 2017 *Place, Space, and Mediated Communication: Exploring Context Collapse*, ed. Carolyn Marvin, Sun-ha Hong & Barbie Zelizer, Routledge.

#### AWARDS AND FELLOWSHIPS

- 2016 Mellon Postdoctoral Fellowship in the Humanities, MIT
- 2015 Top 2 Student Paper Award, ICA [International Communication Association]
- 2012-2015 Summer Research Fellowship, Annenberg School for Communication, Penn
- 2011 Doctoral Fellowship, Annenberg School for Communication, Penn
- 2011 Chancellor's International Scholarship, University of Warwick (Declined)
- 2010 Summer Research Scholarship, Victoria University of Wellington
- 2008 Victoria Graduate Award, Victoria University of Wellington

## INVITED TALKS

- 20 Mar 2018 "Data, or, Bodies into Facts." Wattis Institute for Contemporary Arts, San Francisco.
- 06 Dec 2017 "Bodies Unto Facts / Honeymoon Objectivity." MIT Open Documentary Lab.
- 19 May 2017 "Intimacy with Technology." MIT List Visual Arts Centre.
- 06 Mar 2017 "Fabrications: surveillance and truth-making in the age of big data." Copenhagen Business School, Denmark.
- 15 Sep 2016 "Knowledge's Allure: Surveillance and Uncertainty." Comparative Media Studies / Writing, MIT.
- 29 Oct 2015 "The Data-Driven Life: The Parameters of Knowing in the Online Surveillance Society." University of Milano-Bicocca, Italy.
- 19 May 2015 "Out There, As If, Not Me: A 'Mythological' Reading of the Online Surveillance Society." UC San Diego, USA.
- 05 Dec 2014 "The Phenomenological and Mythological Dimensions of Digital Surveillance Societies." IKKM Bauhaus-Universität Weimar, Weimar, Germany.

## OTHER RESEARCH EXPERIENCE

- 22 Mar 2018 Invited Contributor, *The Right to the Smart City: Designing for Public Value and Civic Participation*, Berkman Klein Center for Internet & Society at Harvard University
- Nov 2016 Day Visiting Scholar, Social Media Collective, Microsoft Research New England
- May 2016 Visibility Workshop, Centre for Information Technology and Society, UC Santa Barbara
- Fall 2014 Visiting Scholar, Department of Media Studies, University of Amsterdam
- Summer 2014 Banff Research in Culture Program, Banff Centre for Arts and Creativity
- Summer 2012 Visiting Scholar, CELSA, Paris-Sorbonne University

## RECENT CONFERENCE PRESENTATIONS

- 30 Oct 2017 "On the terror of becoming known." *Digital Existence II: Precarious Media Life*. Stockholm, Sweden.
- 31 Aug 2017 "Recessive Objects: Surveillance and the (Dis)appearance of fact." *4S [Society for Social Studies of Science] Annual Meeting*. Boston, USA.
- 27 May 2017 "On Futures, and Epistemic Black Markets." *ICA [International Communication Association] 2017*. San Diego, USA.
- 12 Jun 2016 "Intimate, Raw, and Moral Faces of the Quantified Self." *ICA 2016*. Fukuoka, Japan.
- 08 Jun 2016 "The Metapolitics of Algorithmic Politics." *ICA 2016 Preconference: Algorithm, Automation, Politics*. Fukuoka, Japan.
- 21 Apr 2016 "Data's Intimacy: Machinic sensibility and the quantified self." *Streams of Consciousness: Data, Cognition and Intelligent Devices*. Warwick, UK.
- 26 Oct 2015 "The Data-Driven Life: Existential Correlates of Knowing in the Surveillance Society." *Digital Existence: Memory, Meaning, Vulnerability*. Stockholm, Sweden.
- 17 Oct 2015 "The Experiencing 'I' and Parameters of Affection in the Online Surveillance Society." *Affect Theory Conference: Worldings / Tensions / Futures*. Lancaster, PA, USA.
- 25 May 2015 "Criticising Surveillance and Surveillance Critique: Why privacy and humanism are necessary but insufficient." *ICA 2015*. San Juan, Puerto Rico. TOP 2 STUDENT PAPER AWARD (PHILOSOPHY, THEORY AND CRITIQUE DIVISION)
- 07 Dec 2014 "The World As We Know It: Techniques of the Self, Phenomenological 'Engagement' and Digital Surveillance." *Engaging Foucault*. Belgrade, Serbia.
- 14 Nov 2014 "Subjunctivity and Interpassivity: The Mythological and Phenomenological Dimensions of Digital Surveillance." *ECREA 2014*. Lisboa, Portugal.

## OTHER CONFERENCE ACTIVITY

- 30 Oct 2017 Panel Chair, "Automata and agency." *Digital Existence II: Precarious Media Life*. Stockholm, Sweden.
- 12 Jun 2016 Panel Chair & Organiser, "The Quantified/Qualified Self." *ICA 2016*. Fukuoka, Japan.

## TEACHING EXPERIENCE

- 2017-2018    Instructor, MIT  
Introduction to Media Studies  
Current Debates in Media  
Technology, Affect and the Senses
- 2015         Instructor, Annenberg School for Communication  
Freedom of Expression in History, Theory, and Online
- 2013-2014    Teaching Assistant, Annenberg School for Communication  
Freedom of Expression  
Critical Approaches to Popular Culture
- 2010-2011    Teaching Assistant, Victoria University of Wellington  
Cultural Identity and the Media  
Media Audiences

## ORGANISATIONAL MEMBERSHIP AND SERVICE

- 2018         Journal Submissions Reviewer, *Communication + 1*
- 2017         Journal Submissions Reviewer, *Big Data & Society*
- 2016         Journal Submissions Reviewer, *International Journal of Communication*
- 2015         Conference Submissions Reviewer, ICA
- 2014         Member, [DIGMEX](#) Research Network  
International network for existential studies of digital media
- 2013         Conference Submissions Reviewer, IAMCR  
International Association for Media and Communication Research

## LANGUAGES

- Korean       Full Fluency (Speaking, Reading, Writing)