

## Curriculum Vitae

Sun-ha Hong

### EMPLOYMENT HISTORY

- 2018- Assistant Professor  
Communication, Simon Fraser University
- 2016-2018 Mellon Postdoctoral Fellow in the Humanities  
Comparative Media Studies/Writing, MIT
- 2011-2016 Doctoral Student  
Annenberg School for Communication, University of Pennsylvania
- 2009-2011 Media Analyst  
Media Monitors New Zealand

### EDUCATION HISTORY

- 2016 Ph.D., Communication, Annenberg School for Communication, University of Pennsylvania  
Title: Data Epistemologies / Surveillance and Uncertainty  
Committee: Carolyn Marvin (Advisor), Sharrona Pearl, Marwan Kraidy
- 2010 M.A., Media Studies, Victoria University of Wellington
- 2008 B.A. (Honours), Media Studies, Victoria University of Wellington
- 2007 B.A., Media Studies & Classical Studies, Victoria University of Wellington

### BOOKS

- (2019) *Fabrications: Knowledge and uncertainty in the data-driven society*. NYU Press.

### JOURNAL ARTICLES

- 2017 "Criticising Surveillance and Surveillance Critique: why privacy and humanism are necessary but insufficient." *Surveillance & Society* 15:2, 187-203.
- 2016 "Data's Intimacy: Machinic sensibility and the quantified self." *Communication +1* 5.
- 2015 "Presence, or the sense of being-there and being-with in the new media society." *First Monday* 20:10.

- 2015 "Subjunctive and Interpassive Knowing in the Surveillance Society." *Media and Communication* 3:2, 63-76.
- 2015 "Affecting in Discourse: Communicating Uncertainty and Communicating Uncertainly." *Subjectivity* 8:3, 201-223.
- 2015 "When Life Mattered: the politics of the real in video games' reappropriation of history, myth and ritual." *Games & Culture* 10:1, 35-56.
- 2014 "The Other-Publics: mediated othering and the public sphere in the Dreyfus Affair." *European Journal of Cultural Studies* 17:6, 665-681.
- 2013 "The displacement of sport: media spectacles of street support in the 2002 World Cup." *Sport in Society* 16:6, 735-748.

#### **BOOK CHAPTERS**

- 2018 "Surveillance, Sensors, and Knowledge through the machine." In: *Digital Existence: Ontology, Ethics and Transcendence in Digital Culture*, ed. Amanda Lagerkvist. Routledge.
- 2017 Carolyn Marvin & Sun-ha Hong, "Introduction." In: *Place, Space, and Mediated Communication: Exploring Context Collapse*, ed. Carolyn Marvin & Sun-ha Hong, Routledge.
- 2017 Amelia Arsenault, Sun-ha Hong & Monroe Price. "Strategic Narratives of the Arab Spring and After." In *Forging the World: Strategic Narratives and International Relations*, ed. Alister Miskimmon, Ben O'Loughlin & Laura Roselle. University of Michigan Press.
- 2016 Sun-ha Hong & François Allard-Huver, "Governing Governments: Discursive contestations of governmentality in the transparency *dispositif*." In: *Studies of Discourse and Governmentality. New perspectives and methods*, ed. Paul McIlvenny et al., John Benjamins.

#### **EDITED BOOK VOLUMES**

- 2017 *Place, Space, and Mediated Communication: Exploring Context Collapse*, ed. Carolyn Marvin, Sun-ha Hong & Barbie Zelizer, Routledge.

#### **WORKING PAPERS**

- Sun-ha Hong & Piotr Szpunar, "The Futures of Anticipatory Reason: Contingency and Speculation in the Sting Operation." In review.
- "Smart machines, ubiquitous computing, and the future that keeps coming back."
- "Personal Truthmaking: the twisted Enlightenment of online cynicism."

#### AWARDS AND FELLOWSHIPS

2016	Mellon Postdoctoral Fellowship in the Humanities, MIT
2015	Top 2 Student Paper Award, ICA [International Communication Association]
2012-2015	Summer Research Fellowship, Annenberg School for Communication, Penn
2011	Doctoral Fellowship, Annenberg School for Communication, Penn
2011	Chancellor's International Scholarship, University of Warwick (Declined)
2010	Summer Research Scholarship, Victoria University of Wellington
2008	Victoria Graduate Award, Victoria University of Wellington

#### INVITED TALKS

01 Apr 2019	Invited Panel, "New Technological Ir/rationalities", with Selena Nemorin & Whitney Phillips. McLuhan Centre, University of Toronto.
08 Mar 2019	"A History of Future Selves: Body tracking and consciousness hacking." Invited presentation @ Technoscience and Political Algorithms Symposium, UC San Diego.
20 Mar 2018	"Data, or, Bodies into Facts." Wattis Institute for Contemporary Arts, San Francisco.
06 Dec 2017	"Bodies Into Facts / Honeymoon Objectivity." MIT Open Documentary Lab.
19 May 2017	"Intimacy with Technology." MIT List Visual Arts Centre.
06 Mar 2017	"Fabrications: surveillance and truth-making in the age of big data." Copenhagen Business School, Denmark.
15 Sep 2016	"Knowledge's Allure: Surveillance and Uncertainty." Comparative Media Studies / Writing, MIT.
29 Oct 2015	"The Data-Driven Life: The Parameters of Knowing in the Online Surveillance Society." University of Milano-Bicocca, Italy.
19 May 2015	"Out There, As If, Not Me: A 'Mythological' Reading of the Online Surveillance Society." UC San Diego.
05 Dec 2014	"The Phenomenological and Mythological Dimensions of Digital Surveillance Societies." IKKM Bauhaus-Universität Weimar, Weimar, Germany.

## OTHER RESEARCH EXPERIENCE

- 22 Mar 2018 Invited Contributor, *The Right to the Smart City: Designing for Public Value and Civic Participation*, Berkman Klein Center for Internet & Society at Harvard University
- 10 Nov 2016 Day Visiting Scholar, Social Media Collective, Microsoft Research New England
- 23 May 2016 Visibility Workshop, Centre for Information Technology and Society. UC Santa Barbara
- Fall 2014 Visiting Scholar, Department of Media Studies, University of Amsterdam
- Summer 2014 Banff Research in Culture Program, Banff Centre for Arts and Creativity
- Summer 2012 Visiting Scholar, CELSA, Paris-Sorbonne University

## RECENT CONFERENCE PRESENTATIONS

- 19 Jun 2019 "Smart machines, ubiquitous computing, and the future that keeps coming back." *The Web That Was: Archives, Traces, Reflections*. Amsterdam, Netherlands.
- 17 May 2019 "Smart machines, political disinformers, and emerging cultures of personal truthmaking." *Media-in-Transition (MiT) 10: Democracy and Digital Media*. Cambridge, MA.
- 11 Apr 2019 "Smart machines, political disinformers, and the dubious Enlightenment of personal truthmaking." *Theorising the Web 2019*. New York City.
- 12 Oct 2018 "When you can trust nobody, trust the smart machine." *AOIR [Association of Internet Researchers] 2018*. Montreal, Canada.
- 30 Oct 2017 "On the terror of becoming known." *Digital Existence II: Precarious Media Life*. Stockholm, Sweden.
- 31 Aug 2017 "Recessive Objects: Surveillance and the (Dis)appearance of fact." *4S [Society for Social Studies of Science] Annual Meeting*. Boston, USA.
- 27 May 2017 "On Futures, and Epistemic Black Markets." *ICA [International Communication Association] 2017*. San Diego, USA.
- 12 Jun 2016 "Intimate, Raw, and Moral Faces of the Quantified Self." *ICA 2016*. Fukuoka, Japan.
- 08 Jun 2016 "The Metapolitics of Algorithmic Politics." *ICA 2016 Preconference: Algorithm, Automation, Politics*. Fukuoka, Japan.
- 21 Apr 2016 "Data's Intimacy: Machinic sensibility and the quantified self." *Streams of Consciousness: Data, Cognition and Intelligent Devices*. Warwick, UK.
- 26 Oct 2015 "The Data-Driven Life: Existential Correlates of Knowing in the Surveillance Society." *Digital Existence: Memory, Meaning, Vulnerability*. Stockholm, Sweden.

- 17 Oct 2015 "The Experiencing 'I' and Parameters of Affection in the Online Surveillance Society." *Affect Theory Conference: Worldings | Tensions | Futures*. Lancaster, PA, USA.
- 25 May 2015 "Criticising Surveillance and Surveillance Critique: Why privacy and humanism are necessary but insufficient." *ICA 2015*. San Juan, Puerto Rico. TOP 2 STUDENT PAPER AWARD (PHILOSOPHY, THEORY AND CRITIQUE DIVISION)
- 07 Dec 2014 "The World As We Know It: Techniques of the Self, Phenomenological 'Engagement' and Digital Surveillance." *Engaging Foucault*. Belgrade, Serbia.

#### OTHER CONFERENCE ACTIVITY

- 15 May 2019 Workshop Presenter, "Digital Militarism: Sovereignty, Surveillance and Cyberwar." *Digital Democracies*. Vancouver, Canada.
- 12 Jun 2016 Panel Chair & Organiser, "The Quantified/Qualified Self." *ICA 2016*. Fukuoka, Japan.

#### TEACHING EXPERIENCE

- 2019 Instructor, Simon Fraser University  
Introduction to Information Technology: The New Media  
Social Media and Big Data
- 2017-2018 Instructor, MIT  
Introduction to Media Studies  
Current Debates in Media  
Technology, Affect and the Senses
- 2015 Instructor, Annenberg School for Communication, UPenn  
Freedom of Expression in History, Theory, and Online
- 2013-2014 Teaching Assistant, Annenberg School for Communication, UPenn  
Freedom of Expression  
Critical Approaches to Popular Culture
- 2010-2011 Teaching Assistant, Victoria University of Wellington  
Cultural Identity and the Media  
Media Audiences

## ORGANISATIONAL MEMBERSHIP AND SERVICE

### Conference Organisation

"Context Collapse: Reassembling the social" (2013), Philadelphia, USA (Co-organiser)

### Workshop Organisation

Communications Academic Job Market Workshop, Simon Fraser University (Co-organiser)

### Journal Reviewer

Big Data & Society; International Journal of Communication; Constellations;  
Globalisations; Communication+1

### Conference Submissions Reviewer

ICA [International Communication Association], IAMCR [International Association for Media and Communications Research]

### Research Networks

[DIGMEX](#) - International network for existential studies of digital media

## INTERVIEWS & MEDIA

- Nov 2018 "Americans in Vancouver urged to vote in U.S. midterms", *Vancouver Sun*.
- Nov 2018 "Why do people choose to send compromising photos?", *Citynews 1130* (Vancouver).
- Jun 2018 Interview @ GAS Art Gallery  
Exhibition "[take care](#)", Los Angeles, USA.