

Curriculum Vitae

Sun-ha Hong

EMPLOYMENT HISTORY

- 2018- Assistant Professor
 Communication, Simon Fraser University
- 2016-2018 Mellon Postdoctoral Fellow in the Humanities
 Comparative Media Studies/Writing, MIT
- 2011-2016 Doctoral Student
 Annenberg School for Communication, University of Pennsylvania
- 2009-2011 Media Analyst
 Media Monitors New Zealand

EDUCATION HISTORY

- 2016 Ph.D., Communication, Annenberg School for Communication, University of Pennsylvania
 Title: *Data Epistemologies / Surveillance and Uncertainty*
 Committee: Carolyn Marvin (Advisor), Sharrona Pearl, Marwan Kraidy
- 2010 M.A., Media Studies, Victoria University of Wellington
- 2008 B.A. (Honours), Media Studies, Victoria University of Wellington
- 2007 B.A., Media Studies & Classical Studies, Victoria University of Wellington

BOOKS

- (2020) *Technologies of Speculation: The limits of knowledge in a data-driven society.* NYU Press.
- 2017 (Edited Volume): *Place, Space, and Mediated Communication: Exploring Context Collapse*,
 ed. Carolyn Marvin, Sun-ha Hong & Barbie Zelizer, Routledge.

JOURNAL ARTICLES

- 2019 Sun-ha Hong & Piotr Szpunar, "[The futures of anticipatory reason](#): Contingency and speculation in the sting operation." *Security Dialogue* 50:4, 314-330.
- 2017 "[Criticising Surveillance and Surveillance Critique](#): why privacy and humanism are necessary but insufficient." *Surveillance & Society* 15:2, 187-203.
- 2016 "[Data's Intimacy](#): Machinic sensibility and the quantified self." *Communication +1* 5.
- 2015 "[Presence](#), or the sense of being-there and being-with in the new media society." *First Monday* 20:10.
- 2015 "[Subjunctive and Interpassive Knowing in the Surveillance Society](#)." *Media and Communication* 3:2, 63-76.
- 2015 "[Affecting in Discourse](#): Communicating Uncertainty and Communicating Uncertainly." *Subjectivity* 8:3, 201-223.
- 2015 "[When Life Mattered](#): the politics of the real in video games' reappropriation of history, myth and ritual." *Games & Culture* 10:1, 35-56.
- 2014 "[The Other-Publics](#): mediated othering and the public sphere in the Dreyfus Affair." *European Journal of Cultural Studies* 17:6, 665-681.
- 2013 "The displacement of sport: media spectacles of street support in the 2002 World Cup." *Sport in Society* 16:6, 735-748.

BOOK CHAPTERS

- 2018 "Surveillance, Sensors, and Knowledge through the machine." In: *Digital Existence: Ontology, Ethics and Transcendence in Digital Culture*, ed. Amanda Lagerkvist. Routledge.
- 2017 Carolyn Marvin & Sun-ha Hong, "Introduction." In: *Place, Space, and Mediated Communication: Exploring Context Collapse*, ed. Carolyn Marvin & Sun-ha Hong, Routledge.
- 2017 Amelia Arsenault, Sun-ha Hong & Monroe Price. "Strategic Narratives of the Arab Spring and After." In *Forging the World: Strategic Narratives and International Relations*, ed. Alister Miskimmon, Ben O'Loughlin & Laura Roselle. University of Michigan Press.
- 2016 Sun-ha Hong & François Allard-Huver, "Governing Governments: Discursive contestations of governmentality in the transparency *dispositif*." In: *Studies of Discourse and Governmentality. New perspectives and methods*, ed. Paul McIlvenny et al., John Benjamins.

WORKING PAPERS

- “Smart machines, ubiquitous computing, and the future that keeps coming back.”
- “The Impasse of the Fact-Checker and the Moral Isolation of Platform Censorship.”
- “Make America Modern Again: The Unreasonable Enlightenment of Personal Truthmaking.”

GRANTS, AWARDS AND FELLOWSHIPS

2019	Insight Development Grant, SSHRC (Social Sciences and Humanities Research Council), Canada. Total Award: \$46,691 CAD. Project: “Personal truthmaking in the data-driven society: Deepfakes, smart machines, and political disinformers”
2016	Mellon Postdoctoral Fellowship in the Humanities, MIT
2015	Top 2 Student Paper Award, ICA [International Communication Association]
2012-2015	Summer Research Fellowship, Annenberg School for Communication, Penn
2011	Doctoral Fellowship, Annenberg School for Communication, Penn
2011	Chancellor’s International Scholarship, University of Warwick (Declined)
2010	Summer Research Scholarship, Victoria University of Wellington
2008	Victoria Graduate Award, Victoria University of Wellington

INVITED TALKS

22 May 2019	“Smart Machines and Enlightenment Dreams”, Keynote @ <i>Creating a New Digitally Democratic Map</i> : SFU School of Communication Graduate Student Conference.
01 Apr 2019	“New Technological Ir/rationalities”, with Selena Nemorin & Whitney Phillips. McLuhan Centre, University of Toronto.
08 Mar 2019	“A History of Future Selves: Body tracking and consciousness hacking.” @ <i>Technoscience and Political Algorithms Symposium</i> , UC San Diego.
20 Mar 2018	“Data, or, Bodies into Facts.” Wattis Institute for Contemporary Arts, San Francisco.
06 Dec 2017	“Bodies Into Facts / Honeymoon Objectivity.” MIT Open Documentary Lab.

- 19 May 2017 "Intimacy with Technology." MIT List Visual Arts Centre.
- 06 Mar 2017 "Fabrications: surveillance and truth-making in the age of big data." Copenhagen Business School, Denmark.
- 15 Sep 2016 "Knowledge's Allure: Surveillance and Uncertainty." Comparative Media Studies / Writing, MIT.
- 29 Oct 2015 "The Data-Driven Life: The Parameters of Knowing in the Online Surveillance Society." University of Milano-Bicocca, Italy.
- 19 May 2015 "Out There, As If, Not Me: A 'Mythological' Reading of the Online Surveillance Society." UC San Diego.
- 05 Dec 2014 "The Phenomenological and Mythological Dimensions of Digital Surveillance Societies." IKKM Bauhaus-Universität Weimar, Weimar, Germany.

OTHER RESEARCH EXPERIENCE

- 22 Mar 2018 Invited Contributor, *The Right to the Smart City: Designing for Public Value and Civic Participation*, Berkman Klein Center for Internet & Society at Harvard University
- 10 Nov 2016 Day Visiting Scholar, Social Media Collective, Microsoft Research New England
- 23 May 2016 Visibility Workshop, Centre for Information Technology and Society. UC Santa Barbara
- Fall 2014 Visiting Scholar, Department of Media Studies, University of Amsterdam
- Summer 2014 Banff Research in Culture Program, Banff Centre for Arts and Creativity
- Summer 2012 Visiting Scholar, CELSA, Paris-Sorbonne University

RECENT CONFERENCE PRESENTATIONS

- 25 Jun 2019 "Smart machines, political disinformation, and the dubious Enlightenment of personal truthmaking." *Connected Life 2019*. Oxford / London, England.
- 19 Jun 2019 "Smart machines, ubiquitous computing, and the future that keeps coming back." *The Web That Was: Archives, Traces, Reflections*. Amsterdam, Netherlands.
- 06 Jun 2019 "Smart Machines, Political Disinformers, and The Unreasonable Enlightenment of Personal Truthmaking." *CCA 2019*. Vancouver, BC.

- 17 May 2019 "Smart machines, political disinformers, and emerging cultures of personal truthmaking." *Media-in-Transition (MiT) 10: Democracy and Digital Media*. Cambridge, MA.
- 15 May 2019 "Disparate sovereignties." *Digital Democracies: Artificial Publics, Just Infrastructures, Ethical Learning*. Vancouver, Canada.
- 11 Apr 2019 "Smart machines, political disinformers, and the dubious Enlightenment of personal truthmaking." *Theorising the Web 2019*. New York City.
- 12 Oct 2018 "When you can trust nobody, trust the smart machine." *AOIR [Association of Internet Researchers] 2018*. Montreal, Canada.
- 30 Oct 2017 "On the terror of becoming known." *Digital Existence II: Precarious Media Life*. Stockholm, Sweden.
- 31 Aug 2017 "Recessive Objects: Surveillance and the (Dis)appearance of fact." *4S [Society for Social Studies of Science] Annual Meeting*. Boston, USA.
- 27 May 2017 "On Futures, and Epistemic Black Markets." *ICA [International Communication Association] 2017*. San Diego, USA.
- 12 Jun 2016 "Intimate, Raw, and Moral Faces of the Quantified Self." *ICA 2016*. Fukuoka, Japan.
- 08 Jun 2016 "The Metapolitics of Algorithmic Politics." *ICA 2016 Preconference: Algorithm, Automation, Politics*. Fukuoka, Japan.
- 21 Apr 2016 "Data's Intimacy: Machinic sensibility and the quantified self." *Streams of Consciousness: Data, Cognition and Intelligent Devices*. Warwick, UK.
- 26 Oct 2015 "The Data-Driven Life: Existential Correlates of Knowing in the Surveillance Society." *Digital Existence: Memory, Meaning, Vulnerability*. Stockholm, Sweden.
- 17 Oct 2015 "The Experiencing 'I' and Parameters of Affection in the Online Surveillance Society." *Affect Theory Conference: Worldings | Tensions | Futures*. Lancaster, PA, USA.
- 25 May 2015 "Criticising Surveillance and Surveillance Critique: Why privacy and humanism are necessary but insufficient." *ICA 2015*. San Juan, Puerto Rico. TOP 2 STUDENT PAPER AWARD (PHILOSOPHY, THEORY AND CRITIQUE DIVISION)

OTHER SPEAKING ENGAGEMENTS

- 10 Apr 2019 "Fake news for fake pills: disinformation's big picture" @ *Confronting the Disinformation Age*, a public-oriented summit for introducing disinformation research. Simon Fraser University, Vancouver, Canada.

TEACHING EXPERIENCE

- 2019- Instructor, Simon Fraser University
Introduction to Information Technology: The New Media
Social Media and Big Data
Historicising Big Data & AI
- 2017-2018 Instructor, MIT
Introduction to Media Studies
Current Debates in Media
Technology, Affect and the Senses
- 2015 Instructor, Annenberg School for Communication, UPenn
Freedom of Expression in History, Theory, and Online
- 2013-2014 Teaching Assistant, Annenberg School for Communication, UPenn
Freedom of Expression
Critical Approaches to Popular Culture
- 2010-2011 Teaching Assistant, Victoria University of Wellington
Cultural Identity and the Media
Media Audiences

Graduate Student Advising:

MA Xuan Shi (2018-19), Devan Prithipaul (2019-20), Catherine Dubé (2019-21)

ORGANISATIONAL MEMBERSHIP AND SERVICE

Conference & Workshop Organisation

“Context Collapse: Reassembling the social” (2013), Philadelphia, USA (Co-organiser)

Communications Academic Job Market Workshop, Simon Fraser University (Co-organiser)

Journal Reviewer

Big Data & Society; International Journal of Communication; Constellations;
Globalisations; Communication+1

Conference Submissions Reviewer

ICA [International Communication Association], IAMCR [International Association for Media and Communications Research]

Research Networks

[DIGMEX](#) - International network for existential studies of digital media

University Service

Undergraduate ambassador, Faculty of Communication, Art and Technology, SFU.

INTERVIEWS & MEDIA

- Sep 2019 Joint interview with Trevor Paglen, *Art in America*.
- May 2019 On video game addiction, *Global News Canada*.
- Apr 2019 On Amazon Echo voice data and privacy, *Citynews 1130 (Vancouver)*.
- Apr 2019 On Christchurch shootings and combating extremism, *CBC On the Coast*.
- Mar 2019 On SNC-Lavalin Controversy & public perception of uncertainty, *Vancouver Sun*.
- Nov 2018 On 2018 US Midterms turnout & political engagement, *Vancouver Sun*.
- Nov 2018 On sexually explicit images and digital oversharing, *Citynews 1130 (Vancouver)*.
- Jun 2018 Interview @ GAS Art Gallery
Exhibition "[take care](#)", Los Angeles, USA.