

Curriculum Vitae

Sun-ha Hong

EMPLOYMENT HISTORY

- 2018- Assistant Professor
Communication, Simon Fraser University
- 2016-2018 Mellon Postdoctoral Fellow in the Humanities
Comparative Media Studies/Writing, MIT
- 2011-2016 Doctoral Student
Annenberg School for Communication, University of Pennsylvania
- 2009-2011 Media Analyst
Media Monitors New Zealand

EDUCATION HISTORY

- 2016 Ph.D., Communication, Annenberg School for Communication, University of Pennsylvania
Title: Data Epistemologies / Surveillance and Uncertainty
Committee: Carolyn Marvin (Advisor), Sharrona Pearl, Marwan Kraidy
- 2010 M.A., Media Studies, Victoria University of Wellington
- 2008 B.A. (Honours), Media Studies, Victoria University of Wellington
- 2007 B.A., Media Studies & Classical Studies, Victoria University of Wellington

BOOKS

- 2020 [*Technologies of Speculation: The limits of knowledge in a data-driven society.*](#) NYU Press.
- 2017 (Edited Volume) [*Place, Space, and Mediated Communication: Exploring Context Collapse,*](#) ed. Carolyn Marvin, Sun-ha Hong & Barbie Zelizer, Routledge.

JOURNAL ARTICLES

- Under Review "Technofutures in Stasis: Smart machines, ubiquitous computing, and the future that keeps coming back."
- Under Review "Technological Control Creep in Pandemic Times."
- 2019 Sun-ha Hong & Piotr Szpunar, "[The futures of anticipatory reason](#): Contingency and speculation in the sting operation." *Security Dialogue* 50:4, 314-330. [h-index 33]¹
- 2017 "[Criticising Surveillance and Surveillance Critique](#): why privacy and humanism are necessary but insufficient." *Surveillance & Society* 15:2, 187-203. [h-index 43]
- 2016 "[Data's Intimacy](#): Machinic sensibility and the quantified self." *Communication +1*, 5. [h-index unknown] [Open Access]
- 2015 "[Presence](#), or the sense of being-there and being-with in the new media society." *First Monday* 20:10. [h-index 65] [Open Access]
- 2015 "[Subjunctive and Interpassive Knowing in the Surveillance Society](#)." *Media and Communication* 3:2, 63-76. [h-index 15] [Open Access]
- 2015 "[Affecting in Discourse](#): Communicating Uncertainty and Communicating Uncertainly." *Subjectivity* 8:3, 201-223. [h-index 7]
- 2015 "[When Life Mattered](#): the politics of the real in video games' reappropriation of history, myth and ritual." *Games & Culture* 10:1, 35-56. [h-index 44]
- 2014 "[The Other-Publics](#): mediated othering and the public sphere in the Dreyfus Affair." *European Journal of Cultural Studies* 17:6, 665-681. [h-index 42]
- 2013 "The displacement of sport: media spectacles of street support in the 2002 World Cup." *Sport in Society* 16:6, 735-748. [h-index 35]

BOOK CHAPTERS

- (2020) "Fuck Your Feelings': The Affective Weaponisation of Facts and Reason." In: [Affective Politics of Digital Media: Propaganda by Other Means](#), ed. Megan Boler & Elizabeth Davis. Routledge.
- (2020) "Intimate Machines and our Involuntary Vulnerabilities." In: *Intersubjectivity, Volume 3*, ed. Lou Cantor & Emily Watlington. MIT Press.

¹ H-index figures sourced from SCImago databases as of August 2020.

- 2018 "Surveillance, Sensors, and Knowledge through the machine." In: [*Digital Existence: Ontology, Ethics and Transcendence in Digital Culture*](#), ed. Amanda Lagerkvist. Routledge.
- 2017 Carolyn Marvin & Sun-ha Hong, "Introduction." In: [*Place, Space, and Mediated Communication: Exploring Context Collapse*](#), ed. Carolyn Marvin & Sun-ha Hong, Routledge.
- 2017 Amelia Arsenault, Sun-ha Hong & Monroe Price. "Strategic Narratives of the Arab Spring and After." In [*Forging the World: Strategic Narratives and International Relations*](#), ed. Alister Miskimmon, Ben O'Loughlin & Laura Roselle. University of Michigan Press.
- 2016 Sun-ha Hong & François Allard-Huver, "Governing Governments: Discursive contestations of governmentality in the transparency *dispositif*." In: [*Studies of Discourse and Governmentality. New perspectives and methods*](#), ed. Paul McIlvenny et al., John Benjamins.

PUBLIC WRITING

- (Sep 2020) Contribution to public series "Media Literacy Toolkit" @ [Commonplace](#).
- (Sep 2020) Interview for book launch of *Technologies of Speculation* @ LA Review of Books.
- 23 Jun 2020 "[The limits of knowledge in a data-driven society](#)" @ *From the Square*, the NYU Press Blog.
- 20 Sep 2019 [Joint interview](#) with Trevor Paglen @ Art in America.
- Jun-Jul 2018 [take care](#), interview as part of exhibition @ GAS Art Gallery, LA, USA.

GRANTS, AWARDS AND FELLOWSHIPS

- 2019 Insight Development Grant, SSHRC (Social Sciences and Humanities Research Council), Canada. Total Award: \$46,691 CAD.
Project: "Personal truthmaking in the data-driven society: Deepfakes, smart machines, and political disinformers"
- 2016 Mellon Postdoctoral Fellowship in the Humanities, MIT
- 2015 Top 2 Student Paper Award, ICA [International Communication Association]
- 2012-2015 Summer Research Fellowship, Annenberg School for Communication, Penn
- 2011 Doctoral Fellowship, Annenberg School for Communication, Penn
- 2011 Chancellor's International Scholarship, University of Warwick (Declined)
- 2010 Summer Research Scholarship, Victoria University of Wellington
- 2008 Victoria Graduate Award, Victoria University of Wellington

KEYNOTES

- Spring 2021 *Living With Automation*, The Sigtuna Foundation, Sweden. (Postponed due to COVID-19)
- 22 May 2019 *Creating a New Digitally Democratic Map*: Simon Fraser University School of Communication Graduate Student Conference, Vancouver, Canada.

INVITED TALKS

- (2021) (Additional book talks are currently being rescheduled due to COVID-19.)
- 11 Nov 2020 Invited Book Talk, University of Pennsylvania, USA (Virtual due to COVID-19)
- 22 Oct 2020 Invited Book Talk, London School of Economics, UK (Virtual due to COVID-19)
- 21 Oct 2020 Invited Book Talk, King's College London, UK (Virtual due to COVID-19)
- 20 Oct 2020 Invited Book Talk, Concordia University, Canada (Virtual due to COVID-19)
- 02 Oct 2020 Invited Book Talk, Ryerson University, Canada (Virtual due to COVID-19)
- 26 Aug 2020 *Watching Me, Watching You*, with Keli Gabinelli. *Theorising the Web Presents*, a public talk sponsored by Theorising the Web & Museum of the Moving Image, NYC. (Virtual due to COVID-19)
- 26 Feb 2020 *Data Then And Now Series*, Data Science Studies Group, University of Washington, WA, USA.
- 22 Jan 2020 Digital Democracies Lab, Simon Fraser University, Vancouver, Canada.
- 10 Apr 2019 Public Talk @ *Confronting the Disinformation Age*. Simon Fraser University, Vancouver, Canada.
- 01 Apr 2019 "New Technological Ir/rationalities", with Selena Nemorin & Whitney Phillips. McLuhan Centre, University of Toronto, Canada.
- 08 Mar 2019 *Technoscience and Political Algorithms Symposium*, UC San Diego, CA, USA.
- 20 Mar 2018 Public Lecture @ Wattis Institute for Contemporary Arts, San Francisco, CA, USA.
- 06 Dec 2017 MIT Open Documentary Lab, Cambridge, Massachusetts, USA.
- 19 May 2017 Public Lecture @ MIT List Visual Arts Centre, Cambridge, Massachusetts, USA.
- 06 Mar 2017 Copenhagen Business School, Denmark.
- 15 Sep 2016 Comparative Media Studies / Writing Department, MIT, Cambridge, Massachusetts, USA.
- 29 Oct 2015 University of Milano-Bicocca, Italy.
- 19 May 2015 UC San Diego, CA, USA.
- 05 Dec 2014 IKKM Bauhaus-Universität Weimar, Weimar, Germany.

OTHER RESEARCH EXPERIENCE

- 22 Mar 2018 Invited Contributor, *The Right to the Smart City: Designing for Public Value and Civic Participation*, Berkman Klein Center for Internet & Society at Harvard University
- 10 Nov 2016 Day Visiting Scholar, Social Media Collective, Microsoft Research New England
- 23 May 2016 Visibility Workshop, Centre for Information Technology and Society. UC Santa Barbara
- Fall 2014 Visiting Scholar, Department of Media Studies, University of Amsterdam
- Summer 2014 Banff Research in Culture Program, Banff Centre for Arts and Creativity
- Summer 2012 Visiting Scholar, CELSA, Paris-Sorbonne University

RECENT CONFERENCE PRESENTATIONS

- October 2020 "Fuck Your Feelings: The Affective Weaponisation of Facts and Reason." *AOIR 2020*. Dublin, Ireland. With Selena Neumark Hermann. (Virtual due to COVID-19)
- October 2020 "The Moralisation of Predictivity in Data-driven Surveillance." *AOIR 2020*. Dublin, Ireland. (Virtual due to COVID-19)
- August 2020 "Technofutures in Stasis: Repetition and stagnation in smart technology and ubiquitous computing." *ASA [American Sociological Association] 2020*. San Francisco, USA. (Virtual due to COVID-19)
- May 2020 "The Moralisation of Predictivity in Data-driven Surveillance." *ICA 2020*. Gold Coast, Australia. (Virtual due to COVID-19)
- May 2020 "Technofutures in Stasis: Repetition and stagnation in smart technology and ubiquitous computing." *ICA 2020*. Gold Coast, Australia. (Virtual due to COVID-19)
- 25 Jun 2019 "Smart machines, political disinformation, and the dubious Enlightenment of personal truthmaking." *Connected Life 2019*. Oxford / London, England.
- 19 Jun 2019 "Smart machines, ubiquitous computing, and the future that keeps coming back." *The Web That Was: Archives, Traces, Reflections*. Amsterdam, Netherlands.
- 06 Jun 2019 "Smart Machines, Political Disinformers, and The Unreasonable Enlightenment of Personal Truthmaking." *CCA 2019*. Vancouver, BC.
- 17 May 2019 "Smart machines, political disinformers, and emerging cultures of personal truthmaking." *Media-in-Transition (MiT) 10: Democracy and Digital Media*. Cambridge, MA.
- 15 May 2019 "Disparate sovereignties." *Digital Democracies: Artificial Publics, Just Infrastructures, Ethical Learning*. Vancouver, Canada.

- 11 Apr 2019 "Smart machines, political disinformers, and the dubious Enlightenment of personal truthmaking." *Theorising the Web 2019*. New York City.
- 12 Oct 2018 "When you can trust nobody, trust the smart machine." *AOIR [Association of Internet Researchers] 2018*. Montreal, Canada.
- 30 Oct 2017 "On the terror of becoming known." *Digital Existence II: Precarious Media Life*. Stockholm, Sweden.
- 31 Aug 2017 "Recessive Objects: Surveillance and the (Dis)appearance of fact." *4S [Society for Social Studies of Science] Annual Meeting*. Boston, USA.
- 27 May 2017 "On Futures, and Epistemic Black Markets." *ICA [International Communication Association] 2017*. San Diego, USA.
- 12 Jun 2016 "Intimate, Raw, and Moral Faces of the Quantified Self." *ICA 2016*. Fukuoka, Japan.
- 08 Jun 2016 "The Metapolitics of Algorithmic Politics." *ICA 2016 Preconference: Algorithm, Automation, Politics*. Fukuoka, Japan.
- 21 Apr 2016 "Data's Intimacy: Machinic sensibility and the quantified self." *Streams of Consciousness: Data, Cognition and Intelligent Devices*. Warwick, UK.
- 26 Oct 2015 "The Data-Driven Life: Existential Correlates of Knowing in the Surveillance Society." *Digital Existence: Memory, Meaning, Vulnerability*. Stockholm, Sweden.
- 17 Oct 2015 "The Experiencing 'I' and Parameters of Affection in the Online Surveillance Society." *Affect Theory Conference: Worldings | Tensions | Futures*. Lancaster, PA, USA.
- 25 May 2015 "Criticising Surveillance and Surveillance Critique: Why privacy and humanism are necessary but insufficient." *ICA 2015*. San Juan, Puerto Rico. TOP 2 STUDENT PAPER AWARD (PHILOSOPHY, THEORY AND CRITIQUE DIVISION)

TEACHING EXPERIENCE

- 2019- Instructor, Simon Fraser University
Introduction to Information Technology: The New Media
Social Media and Big Data
Historicising Big Data & AI
Social Construction of Technology
Directed Studies (Independent Undergraduate Research)
- 2017-2018 Instructor, MIT
Introduction to Media Studies
Current Debates in Media
Technology, Affect and the Senses

- 2015 Instructor, Annenberg School for Communication, UPenn
Freedom of Expression in History, Theory, and Online
- 2013-2014 Teaching Assistant, Annenberg School for Communication, UPenn
Freedom of Expression
Critical Approaches to Popular Culture
- 2010-2011 Teaching Assistant, Victoria University of Wellington
Cultural Identity and the Media
Media Audiences

GRADUATE STUDENT ADVISING

- PhD, Senior Supervisor Rowan Melling (2020-)
- MA, Senior Supervisor Xuan Shi (2018-19), Devan Prithipaul (2019-20),
Catherine Dubé (2019-21), Vinit Beley (2020-2021)
- MA Committee Xiaosu Li (2020-21), Julian Iliev (2020-22)

ORGANISATIONAL MEMBERSHIP AND SERVICE

Conference & Workshop Organisation

- Canadian Association of Cultural Studies Conference (2020), Vancouver (Selection committee)
"Context Collapse: Reassembling the social" (2013), Philadelphia (Co-organiser)
Communications Academic Job Market Workshop, Simon Fraser University (Co-organiser)

Journal Reviewer

- Big Data & Society; International Journal of Communication; Constellations;
Globalisations; Communication+1; Time & Society; Games & Culture

Conference Submissions Reviewer

- ICA [International Communication Association]
AOIR [Association of Internet Researchers]
IAMCR [International Association for Media and Communications Research]

Research Networks

- [DIGMEX](#) - International network for existential studies of digital media

University Service

- Undergraduate ambassador, Faculty of Communication, Art and Technology, SFU.
Search committee member for numerous faculty hires.

INTERVIEWS & MEDIA

- Aug 2020 On the rise of conspiracy theories during the COVID-19 pandemic, *CBC Radio*.
- Jun 2020 On Tim Hortons' digital location tracking scandal, *Global News Canada*.
- May 2020 On COVID-19 and digital contact tracing, *Vancouver Sun*.
- May 2020 On COVID-19 and cell phone tracking, *Global News Canada*.
- Nov 2019 On Cambridge Analytica affiliate AIQ and microtargeting, *CBC On the Coast*.
- Oct 2019 On political memes and the Canadian federal election, *The Star*
- Sep 2019 On memorialisation in public spaces, *Vancouver Sun*.
- May 2019 On video game addiction, *Global News Canada*.
- Apr 2019 On Amazon Echo voice data and privacy, *Citynews 1130 (Vancouver)*.
- Apr 2019 On Christchurch shootings and combating extremism, *CBC On the Coast*.
- Mar 2019 On SNC-Lavalin Controversy & public perception of uncertainty, *Vancouver Sun*.
- Nov 2018 On 2018 US Midterms turnout & political engagement, *Vancouver Sun*.
- Nov 2018 On sexually explicit images and digital oversharing, *Citynews 1130 (Vancouver)*.